



STATE OF WEST VIRGINIA
OFFICE OF THE ATTORNEY GENERAL
DARRELL V. MCGRAW, JR.
CONSUMER PROTECTION DIVISION
1-800-368-8808 or 304-558-8986

Press Release

FOR IMMEDIATE RELEASE

July 30, 2007

Contact: Charli Fulton

Phone: (304) 558-8986

Attorney General McGraw Announces Preliminary Relief in BlueHippo Case

Attorney General Darrell McGraw today announced that after the hearing on the State's petition for preliminary relief, that BlueHippo Funding and BlueHippo Capital have agreed to temporarily stop new sales of merchandise in West Virginia and to deposit all payments made by West Virginia residents who have previously purchased merchandise and have open accounts into an escrow account that will be jointly controlled by a representative of the State and a representative of BlueHippo pending the outcome of the case. The Court also ordered BlueHippo to provide the State an updated list containing the names, addresses, purchases, and charges for all West Virginia consumers who have purchased goods from BlueHippo.

[View the Agreed Order Between Attorney General Darrell McGraw and BlueHippo](#) To file a complaint about a consumer matter or to alert the Attorney General about unfair or deceptive practices call 1-800-368-8808.

##